



PRESS RELEASE
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OPENING OF THE RESIDENCE INN BY MARRIOTT BROMONT

A new ski-in/ski-out hotel at the foot of the mountain

Bromont, January 20, 2026 – Marriott International, Bromont, montagne d'expériences, and SPBL Hôtel are proud to announce the official opening of the Residence Inn by Marriott Bromont. This new property is the first ski-in/ski-out hotel in the Eastern Townships under an international banner and offers spacious units with kitchenettes, ideal for both short- and long-term stays. Direct access to the ski slopes, hiking and biking trails, as well as the water park, makes it an exceptional four-season destination.

“With its many amenities and inspiring design, we are confident that the hotel will quickly become a must-visit destination for outdoor enthusiasts, families, and couples seeking a getaway, as well as for event organizers,” said Serge Primeau, President of SPBL Hôtel.

“This moment represents the realization of a project the company has long envisioned,” said Charles Désourdy, President of Bromont, montagne d'expériences. “I am proud and moved to see this magnificent building come to life; it is the fulfillment of my father's vision for the mountain and the community.”

The hotel features 134 modern units (studios and suites), an indoor pool and outdoor hot tubs available year-round, a fitness center, and flexible event spaces. Guests will also have access to storage for skis and bicycles. A 200-space indoor parking lot with electric vehicle charging stations completes the hotel's offerings.

This new destination will be a major addition to Bromont's and the region's tourism offerings, allowing visitors to fully enjoy the mountain and its seasonal activities and attractions.

About Bromont, montagne d'expériences

Bromont is one of the largest lit ski areas in North America, with 450 acres of skiable terrain, 123 trails (including 28 glades and 90 lit runs), spread across 7 mountainsides. With 11 lifts, nearly 1,550 snow guns, and regular grooming, you're guaranteed great skiing, day or night. As a four-season destination, Bromont also offers a water park, mountain biking, and a wide range of outdoor.

About Marriott International

Marriott International is a global leader in the hospitality industry. Its portfolio includes nearly 9,000 properties and more than 30 world-renowned brands across 141 countries and territories. Marriott operates and franchises hotels as well as vacation ownership resorts. The company also offers Marriott Bonvoy®, its award-winning travel program. For more information, visit www.marriott.com or follow news on the Marriott News Center.

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