

START OF CONSTRUCTION – ALPINN CONDOTELE PROJECT

Bromont, Monday, April 24, 2023 – We are proud to announce the start of the first phase of construction on the Alpinn condotel project. Site preparation for the construction of the hotel complex has now begun in the main parking lot of Bromont, montagne d'expériences (BME).

"It is with great enthusiasm that we kick off the work," says Charles Désourdy, president of BME. "This is a large-scale project that is unique in the region and will complement the mountain's current offering.

The first phase consists of relocating the sanitary and water lines. This will be followed by work related to public utilities, such as the relocation of the Hydro-Quebec power line and communication infrastructures. Construction of the complex will begin in the spring of 2024.

Interest in the project is growing and the process of selling the units is in full swing. The ALPINN Hotel will be an apartment hotel that will open under one of Marriott International's extended stay banners. In order to ensure the success of the ALPINN project, Bromont, montagne d'expériences, the DACA Group and Urgo, Hotels & Resorts, have joined forces to put their respective expertise to work.

A few highlights

- Total investment of nearly \$60 million
- Hotel with long-stay suites starting at \$362,000
- 134 units from 473 to 980 sq. ft.
- Indoor parking
- For more information, visit alpinn.ca

About DACA Group

The DACA Group is a builder, developer and manager of hotel projects. The Marriott Springhill Suites in Old Montreal, the Renaissance Hotel (Marriott) in Montreal as well as the Hilton – Hampton Inn and Homewood Suites in downtown Montreal are among their many achievements.

About Urgo Hotels & Resorts

Urgo Hotels & Resorts is a developer, owner and manager of hotels. Their North American portfolio includes over 46 hotels. They are also present in several ski resorts including Mont-Tremblant, Mont Saint-Anne, Breckenridge, Big Sky and Whiteface.

About BME

Bromont, montagne d'expériences is the largest lit ski area in America, with 450 acres of skiable terrain, 143 trails, including 33 glades and 104 lit trails over 7 slopes. With 8 lifts, 3 magic carpet lifts, more than 1,500 snow guns and regular grooming, conditions are guaranteed, day and night.

– 30 –

For informations

Evelyne Déry
Marketing and Communications Advisor
514-668-2968 edery@skibromont.com

