

MAJOR INVESTMENTS ON THE VERSANT DES ÉPINETTES

Bromont, Monday, March 7, 2022 – Bromont, montagne d'expériences (BME) has just announced an additional investment of \$10.2 million to continue the development of the Versant des Épinettes. Isabelle Charest, Minister of Education, Minister responsible for the Status of Women and MNA for Brome-Missisquoi as well as Patrick Guilbault, Senior Regional Director, South Shore and Montérégie of Investissement Québec were present for the occasion.

Thanks to the Quebec government's support, which includes a non-repayable financial contribution of \$2 million and a loan of \$4 million adapted to the tourism industry, the mountain will improve the experience of skiers by making major improvements, including the replacement of the chair lift, which will ensure a smooth flow of skiers on all slopes.

“The Quebec government's financial support for our project will make all the difference for our mountain,” said Charles Désourdy, President of Bromont, montagne d'expériences. “These investments will definitely contribute to enriching the experience of all skiers. With more lift capacity, we are convinced that people will ski even more and, above all, that they will be able to enjoy all the slopes.”

These new investments, made as part of the Altitude Project, now total \$111 million.

Highlights

This project includes the installation on the Versant des Épinettes of:

- a new high-speed detachable lift that will reduce the time it takes to get up to the top of the hill and almost double the lift capacity;
- snowmaking pipes to provide better skiing conditions on the Ottawa trail;
- lighting on the Petawawa and Ottawa trails;
- the work will be completed for the start of the 2023-24 ski season.



About BME

[Bromont, montagne d'expériences](#) is the largest lit ski area in America, with 450 acres of skiable terrain, 144 trails, including 33 glades and 99 lit trails over 7 slopes. With 8 lifts, 3 magic carpets, more than 1,500 snow guns and regular grooming, conditions are guaranteed, day and night.

About the Altitude Project

The [Altitude Project](#) is driven by the desire to propel Bromont, montagne d'expériences to new heights by positioning it as a leading destination in Eastern Canada where the customer experience is unparalleled. To achieve its goals, the station is committing a total of \$111 million in investments by 2026.

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For more information

Evelyne Déry

Marketing and Communications Advisor

514-668-2968 edery@skibromont.com